

BRANDI S. CUMMINGS

EXPERIENCE

Morning Anchor/Special Projects Reporter

April 2018 – Present
Sacramento, CA

KCRA/KQCA MY 58

- After being promoted to morning anchor, the 7am newscast had its best delivery since February of 2017. Compared to 2021, KQCA's 7am hour improved +22%. Newscasts continue to be #1 in the market.
- Promoted to Morning Anchor, January 2022.
- After being promoted to weekend evening anchor in March 2021, ratings for the "KCRA 3 News at 6p Weekends" jumped and in September 2021 delivered over 100k Adults 18+. Improved by 3600 more viewers at 6pm year-to-year (2020-2021).

President

January 2025 – Present
Sacramento, CA

National Association of Black Journalists, Sacramento (NABJS) Chapter

- Elected president of local affiliate chapter of National Association of Black Journalists, January 2025.
- Served as parliamentarian on NABJS Executive Board, January – December 2024.

Weekend Anchor/Reporter/Managing Editor

September 2014 – March 2018
Portsmouth, VA

WAVY – TV/ WVBT FOX 43

- Assist newsroom management in leading a team of 15 weekend staff members.
- Created an email list to streamline communication among weekend team members who work remotely.

Adjunct Professor

August 2017 – October 2018
Newton, MA

LASELL COLLEGE

- Instruct Graduate students online, facilitating a detailed understanding of the theory and practice of media relations.

Adjunct Professor

August 2016 – June 2017
Hampton, VA

HAMPTON UNIVERSITY

- Instruct Undergraduate students of the fundamental skills inherent to journalism and communications through reporting, writing and critical inquiry and analysis of information for dissemination to the public.
- News Director for Scripps Howard School of Journalism and Communications television newscasts.

Morning Anchor – THE News at Daybreak, 4:30am – 8am

September 2011 – June 2014
Savannah, GA

WTOG – TV

- Responsible for gathering news and delivering daily radio segments that aired on partner radio stations.
- Developed and produced weekly franchise reports for "Hometown Heroes" and "Top Teachers."

General Assignment Reporter, Anchor, Host, Producer

September 2007 – September 2011
Columbia, SC

WIS – News 10

- Promoted to Saturday Morning Anchor, August 2009.
- Promoted to host and executive produce, *Awareness*, a weekly community affairs program, October 2008.

Producer

June 2004 – September 2007
Augusta, GA

WRDW – News 12

EDUCATION

LASELL COLLEGE

Master of Science Degree in Integrated Marketing Communications

August 2014
Newton, MA

CLARK ATLANTA UNIVERSITY

Bachelor of Arts Degree in Mass Media Arts

May 2004
Atlanta, GA

ORGANIZATIONS & AFFILIATIONS

- Lifetime Member, National Association of Black Journalists (NABJ).
- Member, National Association of Black Journalists, Sacramento (NABJS).

- Member, Board of Directors, OneSwing Golf Academy.
- Member, National Academy of Television Arts & Sciences, San Francisco/Northern CA Chapter.

HONORS & AWARDS

- Recipient, NABJ Journalist of Distinction, August 2026
- Recipient, Exceptional Woman of Color Award, September 2025.
- Winner, NABJ Salute to Excellence Award, Sports, “Coach Lindsey Harding: Breaking Barriers on the Court,” August 2025.
- Winner, NABJ Salute to Excellence Award, Feature: Long Form, “STOPPED,” August 2025.
- Recipient, Honorable James (Jimmie) L. Long Community Service Award, June 2025.
- Emmy Nominated, National Academy of Television Arts & Sciences, San Francisco/Northern CA Chapter, “Breaking/Spot News -Multiple Reports,” June 2025.
- Winner, NABJ Salute to Excellence Award, Investigation, “STOPPED,” August 2024.
- Emmy Nominated, National Academy of Television Arts & Sciences, San Francisco/Northern CA Chapter, “Crowdsourcing Cold Cases,” June 2024.
- Winner, NABJ Salute to Excellence Award, Investigation, “Dine at Home Discrepancy,” August 2023.
- Emmy Nominated, National Academy of Television Arts & Sciences, San Francisco/Northern CA Chapter, “Doctors Facing Discrimination,” June 2023.
- Contributed to May 2022 RTNDA Edward R. Murrow Overall Excellence Award Winning Entry.
- Emmy Nominated, National Academy of Television Arts & Sciences, San Francisco/Northern CA Chapter, “Project CommUNITY: Justice for All,” May 2021.
- Emmy Nomination, National Academy of Television Arts & Sciences, National Capitol Chesapeake Bay Chapter, “Hurricane Matthew: One Year Later,” May 2018.
- Winner, NABJ Salute to Excellence Award, Investigation “Police Diversity: One Year Later,” August 2017.
- Douglas Southall Freeman Meritorious Award, Virginia Associated Press, Investigation “Policing Mental Illness,” April 2017.
- Meritorious Award for Best Newscast at a Large Market Television Station, Virginia Associated Press, “Hurricane Matthew 11 p.m,” April 2017.
- Winner, NABJ Salute to Excellence Award, Investigation “Police Diversity: Not Just Black and White,” August 2016.
- Selected as Clark Atlanta University’s Office of Alumni Relations, “Alum for the Day,” May 22, 2013.
- Honored with Joint Resolution from South Carolina General Assembly, May 2012.
- 2nd Place Winner, South Carolina Associated Press Broadcasters Award, “Environmental Reporting,” 2011.
- The Georgia Lottery Corp. and WSB-TV/Channel 2 Clark Atlanta University Scholarship Recipient, February 2004.
- Inducted into Lambda Pi Eta, National Communications Honor Society, February 2003.

ACTIVITIES & COMMUNITY SERVICE

- Motivational Speaker, September 2007 – Present.
- Self-Published Book of Poetry, “Straight to the Heart: Life & Love,” August 2011.
- Graduate, Columbia, SC FBI Citizens Academy, June 2010.
- Graduate, The Poynter Institute - Producing Newscasts: The Complete Producer Seminar, December 2006.